



UV-192

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants : S. Sean Moore et al.
Application No. : 09/823,588 Confirmation No. : 6830
Filed : March 30, 2001
For : SYSTEM AND METHOD FOR METADATA-LINKED
ADVERTISEMENTS
Art Unit : 3622
Examiner : Daniel Lastra

New York, New York 10020
April 17, 2006

Mail Stop AMENDMENT
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

REPLY TO OFFICE ACTION

Sir:

In reply to the final Office Action dated
December 15, 2005, please amend the above-identified
application as follows:

Amendments to the Claims begin on page 2 of this
Reply.

Remarks begin on page 13 of this Reply.